

FEATURED FOUNDER PROGRAMME · 2026



The real stories behind India's
founders *and the teams they hire.*

An invitation to tell your story on The Offer Letter, the long-form video podcast
hosted by **Dr Krish Bhargav**, Founder & CEO of Browsejobs.

▶ Message us on WhatsApp · +91 63634 02404

4.54K

YOUTUBE SUBSCRIBERS

144,833

CHANNEL VIEWS

9

LONG-FORM EPISODES

10

GUESTS SO FAR

YouTube-reported figures for @theofferletter6 as of 1 October 2026.

Hiring leader? [Editorial guest spots are free](#)

THEOFFERLETTER.IN · YOUTUBE.COM/@THEOFFERLETTER6

Honest conversations about the careers, companies and teams *that build India.*

The Offer Letter is a long-form video podcast in which India's founders and business leaders tell the story that never makes it onto the CV: the first job, the first hire, the hard calls. On air since May 2026, with 10+ hours of long-form conversation.

No scripts. No PR answers. No carefully managed narratives. Just two people in a room and the truth between them.

FROM THE OFFER LETTER'S CHANNEL DESCRIPTION

What makes it different

- ◆ **A career and hiring lens.** Because Browsejobs works with talent, training and placement every day, the show can talk credibly about the hiring and career decisions most founder interviews skip.
- ◆ **An audience that could work for you, buy from you or partner with you:** professionals, job-seekers, operators and fellow founders across India.
- ◆ **Peer to peer.** The host is a working founder who hires, trains and places people every day, not a media personality.



YOUR HOST

Dr Krish Bharggav

Host, The Offer Letter · Founder & CEO, Browsejobs

He started The Offer Letter in May 2026 and has since recorded 9 long-form episodes with 10 guests. The show is presented by Browsejobs and Taurus AI.

ABOUT BROWSEJOBS

AI-driven IT training and placement, from Whitefield, Bengaluru

Browsejobs trains people for IT roles in four tracks: **Data Engineering, DevOps & Cloud, Python Back-end Development** and **Data Analytics**.

Learners use AI tutoring, mock interviews and one-to-one mentors, with a placement team that supports their applications.

That gives the show a direct line to hiring, and gives Featured Founders introductions to relevant Browsejobs-trained candidates.

Leaders from Prestige, Google, Autodesk, Tableau, Sinch and more *have already taken the chair.*

4.54K

SUBSCRIBERS

144,833

TOTAL CHANNEL VIEWS

9

LONG-FORM EPISODES
SINCE MAY 2026

240

SHORTS PUBLISHED



Vivek Das

Head of Projects Expansion, The House of Rare (Rare Rabbit / Rareism)

15 Sep 2026 • 1,842 views



Nayeema Kouser

VP Global Finance Operations & Site Lead, Sinch

26 Aug 2026 • 3,839 views



Vidya Settlur

Head of Research (Senior Director), Tableau

2 Jul 2026 • 459 views



Sanjeev Angadi

Head of Global Customer Operations; Board of Directors, Autodesk India

21 Jun 2026 • 856 views



Chalukya Gopal

Director of Digital Practice, Virtusa

14 Jun 2026 • 1,187 views



Tulika Srivastava

Technical Program Manager, Google Core Data

10 Jun 2026 • 976 views (2 uploads)



Prachi Pawar & Tony Wright

Co-founder, Anandi School; former VP, Peak XV Partners · Founding Principal, Anandi School

31 May 2026 • 573 views



Najib Shah

Former CBEC Chairman, Central Board of Excise & Customs (CBEC)

23 May 2026 • 517 views



Javed Shafiq Rao

CEO, Property Management Services, Prestige Group

16 May 2026 • 1,222 views

Figures as shown on youtube.com/@theofferletter6 on 1 October 2026. Guest titles as given in each episode. Guests appeared in editorial episodes. Listing them here does not imply that they endorse the Featured Founder programme.

One conversation. A month of content.

A hiring magnet.

A Featured Founder episode is built to do three jobs at once: tell your story properly, get it seen, and give great people a reason to join you.



01

An asset you keep

A professionally produced long-form interview and clips you can use for months: on LinkedIn, on your careers page, in pitch decks and in sales follow-ups.



02

Employer brand and hiring

Candidates research founders. Your story helps you close them, and the hiring segment puts your open roles in front of Browsejobs-trained talent.



03

Trust with customers and investors

"Watch our founder's story" is a strong link to send after a sales call or an investor meeting.



04

Done-for-you content

Recording, editing, clips, a carousel, quote cards and an article, all produced for you. Your total time is about two hours.



05

Distribution, not just production

Most founders can get a video made. Few can get it seen. Every Featured Founder episode comes with targeted ad promotion and reach reports.



06

A peer, not a presenter

Dr Krish is a working founder who hires, trains and places people every day. The conversation is peer to peer, with real questions about building a company and a team.

Do we guarantee leads, hires or funding? **No, and be wary of anyone who does.** We commit to the deliverables and to 1 million combined views and impressions. We introduce relevant Browsejobs-trained candidates, and hiring decisions stay with you.

Everything in a Featured Founder episode

1,000,000

combined views and impressions over 45 days

Platform-reported views and impressions, added up across platforms. It is not a count of unique people.

A The episode

Pre-interview story call

A 30-minute call to find your story arc, with a one-page brief and question themes in advance.

45–60 minute video episode

Recorded with Dr Krish in our Whitefield studio or remotely, and published on YouTube, Spotify and Apple Podcasts.

A permanent guest page

Your bio, the episode, company links and open roles, in one shareable place.

Raw and edited files

The edited episode, every clip and the raw camera files, yours to reuse with credit.

B Content assets

8 short clips

Captioned vertical clips for Reels, Shorts and LinkedIn, released over 3–4 weeks.

2 Instagram collab posts

Co-authored with your account, so they reach both audiences.

A LinkedIn carousel

The key lessons from your journey, designed for you and Dr Krish to post.

5 quote cards

Branded graphics for LinkedIn and Instagram.

An SEO article

A written feature on your story, with a link to your website.

A newsletter slot

A featured spot in The Offer Letter and Browsejobs newsletter.

C Reach and hiring

Targeted ad promotion

A fixed ad budget, run by the show, to promote your episode and clips to Indian audiences interested in business, startups and careers.

A hiring segment

A "we're hiring" moment in the episode, plus introductions to relevant Browsejobs-trained candidates.

Reach reports

Platform-reported views and impressions at day 15 and day 45, with screenshots from each platform.

1	8	2	5	1+1	2
LONG-FORM EPISODE ON 3 PLATFORMS	SHORT CLIPS	INSTAGRAM COLLAB POSTS	QUOTE CARDS	LINKEDIN CAROUSEL AND SEO ARTICLE	REACH REPORTS (DAY 15 & DAY 45)

How the 1 million is measured: from the day the full episode goes live, we add up platform-reported impressions (Instagram, Facebook, LinkedIn) and views (YouTube, podcast platforms) for all the Featured Founder content we publish or promote. Collab posts on your own accounts count when you share their insights with us. No platform removes duplicates across platforms, so this is not a count of 1 million unique people.

From application to day-45 report *in six steps*

01

Apply

Tell us about you and your story. It takes two minutes, and it goes straight to WhatsApp.

02

Discovery call

A 20-minute call to hear your story and check fit. We screen every applicant.

03

Confirm your slot

A 50% advance confirms your recording date. The balance is due before the episode goes live.

04

Pre-interview and record

A 30-minute story call, then a 45–60 minute conversation with Dr Krish, in our Whitefield studio or remotely.

05

Publish and promote

The episode goes live with its paid-partnership label. Clips, posts and ad promotion follow over the next few weeks.

06

Reach reports

You receive reach reports at day 15 and day 45, with screenshots from each platform.

YOUR TIME

About 2 hours

Pre-interview 30 min

Recording ~1 hour

Checking the edit for facts ~15 min

We handle everything else.

OUR EDITORIAL STANDARDS

- ◆ Every paid episode and clip is **labelled as a paid partnership**: in the title or description, out loud in the episode, and with each platform's paid-promotion tools.
- ◆ You pay for production and distribution, not for the host's opinion. **The show keeps the final edit**; you review it for facts and anything confidential.
- ◆ We screen every applicant.

THE STUDIO

Our studio in Whitefield, Bengaluru

Record in our purpose-built studio in Whitefield, Bengaluru, or remotely. Warm wood, living green walls and a backlit logo wall make a set built for long, unhurried conversations.

In person in Whitefield

Remote recording available

Same 45–60 min conversation



The Offer Letter studio, Whitefield, Bengaluru

Simple, upfront and *clearly labelled*

Featured Founder

PAID PARTNERSHIP

₹ 60,000 + 18% GST

₹70,800 invoiced. 50% advance to confirm your slot.

1 million combined views and impressions over 45 days

- ◆ Pre-interview story call
- ◆ 45–60 min video episode on YouTube, Spotify and Apple Podcasts
- ◆ 8 short clips and 2 Instagram collab posts
- ◆ LinkedIn carousel and 5 quote cards
- ◆ SEO article and permanent guest page
- ◆ Newsletter slot and targeted ad promotion
- ◆ Hiring segment and introductions to Browsejobs-trained candidates
- ◆ Raw files, and reach reports at day 15 and day 45

 **Apply on WhatsApp**
or apply at theofferletter.in/#apply

Editorial guest

FOR HIRING LEADERS · NO FEE

Some of our best conversations are with the people who decide who gets hired: CEOs, CHROs, heads of talent, GCC leaders and senior managers. **Editorial episodes are never paid for, and there is no fee.**

- ◆ Guests are chosen for their story and what our audience of professionals and job-seekers can learn from it
- ◆ A long-form conversation with Dr Krish about careers, hiring and leadership
- ◆ The show keeps editorial control, as with every episode

theofferletter.in/#hiring-leaders

NEED SOMETHING SMALLER OR BIGGER?

Other tiers on request.

Ask on WhatsApp and we'll put together a proposal.

Is a Featured Founder episode paid?

Yes. It is clearly labelled as a paid partnership: in the title or description, in a spoken line at the start of the episode, and with each platform's paid-promotion tools. Editorial episodes are never paid for.

How is the 1 million measured?

Platform-reported views and impressions, added up across platforms over 45 days from the day the episode goes live. It is not a count of unique people. You get reports at day 15 and day 45.

Who has the final edit?

The show does. You review the edit for factual accuracy and anything confidential, such as numbers that haven't been announced, and we fix those.

Prices in Indian rupees. A 50% advance of ₹35,400 (₹30,000 + 18% GST) confirms your recording slot. The balance is due before your episode is published. You receive a GST invoice for each payment.



07 · APPLY

Every founder has an offer-letter moment. *Let's tell yours.*

Tell us about you and your story. It takes two minutes. Then we set up a 20-minute discovery call.



WHATSAPP

+91 63634 02404



Message on WhatsApp



WEBSITE

theofferletter.in

Apply on the website

WEBSITE

<https://theofferletter.in>

WATCH THE SHOW ON YOUTUBE

<https://youtube.com/@theofferletter6>

EMAIL

krishbhargav@browsejobs.in

INSTAGRAM

[instagram.com/theofferletter6](https://www.instagram.com/theofferletter6)

The Offer Letter is hosted by Dr Krish Bhargav and presented by Browsejobs and Taurus AI, from Whitefield, Bengaluru. Featured Founder episodes are paid partnerships and are labelled as such.